

Subject: Pooley Wines HydroSmart & 2012 Tasmanian Vineyard of the year success

Hi Paul,

Long time no contact !!!!

Well a lot has happened since I spoke with you at the Wine Industry Environment Conference & Exhibition. I hope things have been going well for you.

Here are some recent photos and great some news. We were presented with the Royal Agricultural Society of Tasmania 2012 Vineyard of the Year and Received the Richard Langdon perpetual trophy. See photos attached. As part of a category in the assessment of our application, sustainability, we were seen to be really innovative and had considered a lot of areas in this category. One of the leading and standout solutions to a problem that we were facing (being salinity), the Hydrosmart really was an innovative and impressed the judges immensely with the fact we are having success in so many areas with this device. eg early ripening, healthy vine growth, good yield in tough conditions, and great flavour development in our fruit, both for contracted fruit and our own label. Thanks you and your team we are operating really successfully in southern Tasmania.

Kind Regards,

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